

Press Release

Personalized Space Adventure Romance Novel for Valentine's Day

London, Ontario, Canada ♥ January 19, 2009 - In celebration of the company's tenth anniversary and just in time for Valentine's, Book By You® today announced the release of its newest full-length personalized romance novel, *Starstruck*. With a futuristic setting and fast-paced, high-stakes action, *Starstruck* makes a perfect Valentine's Day gift for fans of space adventures from *Star Trek* to *Star Wars* to *Battlestar Galactica*, and for anyone who loves adventure and romance. This Book By You® novel is the company's eighteenth personalized title and the tenth offering from the company's Romance By You™ division.

In keeping with the Book By You® decade-long tradition, customers co-author *Starstruck* by visiting the Book By You® website and completing the fun, easy questionnaire. There are more than thirty features to personalize, including the heroine, hero, and their best friends, as well as features such as hair color and length, eye color, and body type; customers can even include a dog or cat! Readers also add to the personalization of this beautifully bound, 195-page paperback by uploading a picture to be displayed on the cover.

In *Starstruck*, our handsome hero is a starship commander with a reputation as a brave daredevil, a thrill-seeking gambler, and a charming ladies' man. He's just been assigned his toughest mission yet: escorting our heroine, a dedicated and demanding diplomat, to negotiate peace among the warring races of the Alpha Sector. Our initially prim heroine is torn between disapproval of the hero's reckless ways and a powerful—but secret—attraction. Nail-biting tension, daring rescues, exotic space landscapes, amusing culture clashes, sexy encounters, and life-and-death struggles—they're all in *Starstruck*. And throughout it all, our hero and heroine discover that love is the most powerful force in the universe.

Michael Pocock, founder of Book By You® commented, "Ever since I was abducted by aliens I've had this compelling urge to introduce an outer space romance novel. My staff think I was brainwashed—maybe I was—but it's a romance story that had to be told. The passion is out of this world!"

To purchase a personalized novel, readers go to the company's website, www.BookByYou.com, and complete a character questionnaire specifying the information to be included in their book. The company offers a free demonstration area where readers can preview personalized excerpts from each of the company's ten romance novels. Media interviews and promotional photographs are available upon request.



Book By You founder Mike Pocock releases personalized novel, *Starstruck*.

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For more information contact:

Michael Pocock
Publisher
Book By You Publishing

Email: publish@bookbyyou.com
Telephone: 1-877-898-1440
Fax: 1-877-898-1440