

Press Release

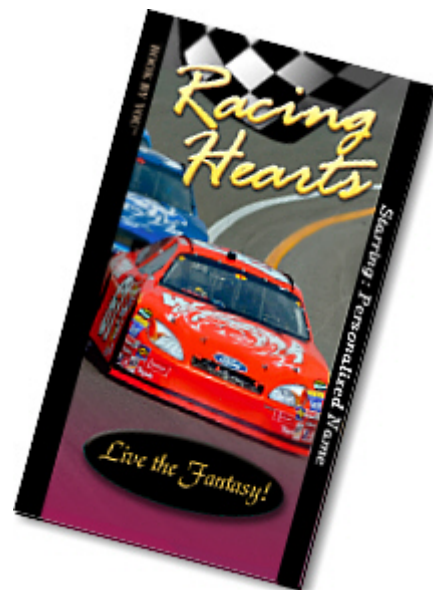
Personalized Romance Novel - Racing Hearts Stock Car Racing Romance Thriller

London, Ontario, Canada ♥ January 10, 2007 - Book By You Publishing, through its Romance By You division, today released *Racing Heart*, the eighth in the company's series of personalized romance novels.

Romantics and book lovers alike can co-author *Racing Hearts* by selecting the names and features of the main characters in this romantic novel. You select the highly spirited heroine, her best friend and our quick-witted hero. Include a spouse or significant other, friends, relatives, co-workers or Hollywood stars – even a pet – in your very own romance novel. The characters' hair color, eye color and body type are some of the story's 25 personalized characteristics that make this book a remarkably individual, unique and romantic gift. *Racing Heart*, is a 200-page, professionally bound paperback novel that includes a striking personalized cover.

In *Racing Hearts*, our irresistible heroine mixes business with pleasure as a big league agent in the high stakes world of auto racing. After dealing with the oversized ego of her company's star driver, she expects no better from the newest client on her roster. But our hard-driving hero has brains and charm to match his breathtaking good looks, and soon has driven his way into her heart. With her own ambition and passion for racing, our heroine is determined to ignore her feelings... unless our hero can convince her to join him on the fast track to love!

Michael Pocock, founder of Book By You Publishing, commented, "*Racing Hearts* has it all! Racing action, humor and romance... everything to get your engine revving. With the success of stock car racing and Valentine's Day fast approaching, we believe *Racing Hearts* is going to be a huge success."



To purchase a personalized novel, readers go to the company's website, www.bookbyyou.com, and fill out a character questionnaire specifying the information to be included in the novel. The company offers a free demonstration area where readers can preview personalized excerpts from each of the company's eight romance novels. **Interviews and promotional photographs are available upon request.**

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For more information contact:

Michael Pocock
Publisher
Book By You Publishing

Email: publish@bookbyyou.com
Telephone: 1-877-898-1440
Fax: 1-877-898-1440