

Press Release

Personalized Romance Novel – Western Rendezvous Just in time for Valentine's Day!

London, Ontario, Canada ♥ January 22, 2005 - Book By You Publishing through its, Romance By You division, today released *Western Rendezvous*, the sixth in the company's series of personalized romance novels.

Romantics and book lovers alike can co-author *Western Rendezvous* by selecting the names and features for the main characters in this romance and adventure book. You select the highly spirited heroine, her best friend and our quick-witted hero. Include a spouse or significant other, friends, relatives, co-workers or Hollywood stars – even a pet – in your very own romance novel! The characters' hair color, eye color and body type are some of the story's 25 personalized characteristics that make this book a remarkably individual and unique, romantic gift. *Western Rendezvous* is a 150-page, professionally bound paperback novel that includes a striking personalized cover.

Saddle up for love, passion and humor, 'cause *Western Rendezvous* tells the story of true romance! In the wild west, it's a rare, remarkable woman who can successfully run her own hotel and saloon – and that describes our heroine perfectly! This tough but tender gal makes sure her clientele at the Wild Rose Saloon keep their glasses full, their tabs paid and their behavior in check. She appreciates the challenging distractions of her work... but that's before a roguish railway executive, posing as a foreman, blasts into her hotel and her heart like a runaway locomotive. Our hero's six-shooter is loaded with a secret plan to buy the Wild Rose Saloon, no matter the cost. His scheme is strictly business – that is, until he meets the stunning owner of the Wild Rose, and must choose between profit and pleasure.

Michael Pocock, founder of Book By You Publishing commented, “*Western Rendezvous* has it all! Action, suspense and romance... not to mention a tornado, rampaging bull, a bar room brawl and lots of passion. Just the way romance was meant to be! With Valentine's Day fast approaching, we believe this new novel will be a huge success. Our personalized romance novels last longer than chocolates and roses!”

To purchase a personalized novel, readers go to the company's website, www.bookbyyou.com and fill out a character questionnaire specifying the information to be included in the novel. The company offers a free demonstration area where readers can preview personalized excerpts from each of the company's six romance books. To order by telephone the toll-free order line is 1-877-898-1440.

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For more information contact:

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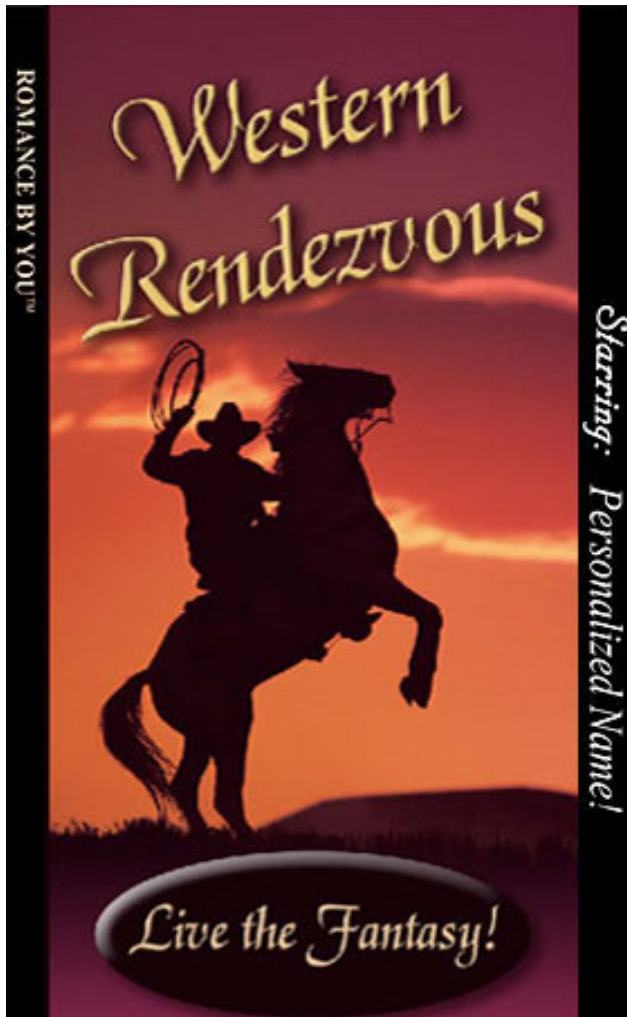
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Publisher, Mike Pocock at book launch, River City Saloon

Book By You™

Personalized romance novel - fabulous romantic gift!



Readers applaud our book:

"The tornado and bar room brawl reminded me a bit of our household, and the romance was out of this world!"

Kristen D., British Columbia

"Exhilarating adventure that at times left us breathless and wanting more...or was that after we finished the book?"

Jennifer R., Oregon

"My husband is a cowboy at heart and he loved this book! Lots of action and first-class romance!"

Debra H., New York

"Book By You you've done it again - yet another great romance and story..."

Sam M., Washington

Which is tougher to tame - the Wild West or a wild heart? Little does our leading lady know that our hero has a secret hidden in his holster: he's planning to buy the Wild Rose saloon right out from under her!

As he finds himself falling for the spicy, savvy heroine, will our hero stick to his guns and his business scheme... or will he choose to ride the rails of love? Love, passion and humor! Live the fantasy...

See the future of publishing! Visit: www.bookbyyou.com – and try a personalized preview!