

Press Release

Introducing *The Enchanted Castle* Newest Personalized Full-Length Children's Novel

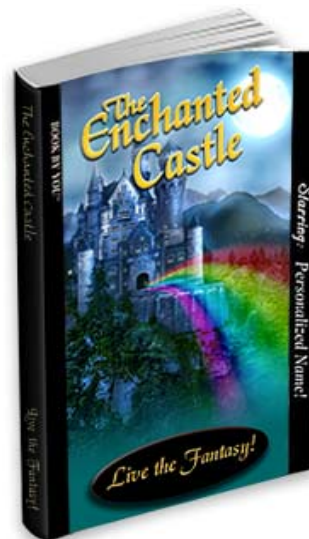
October 16, 2008 - Book By You® today announced the release of its latest full-length personalized children's novel, *The Enchanted Castle*. This Book By You® novel is the company's sixteenth personalized title and is the sixth offering for the company's Kids Book By You division, the first publishing venture in the world to offer full-length personalized novels.

The excitement begins when two personalized lead characters (accompanied by a favorite adult and their beloved pet) vacation in an ancient castle, where breathless excitement awaits within its secret passageways. The two children come across a young girl who claims she's a princess and introduces them to an enchanted ring. Promptly the mischievous duo take advantage of the ring's special powers in hopes of uncovering the puzzle behind its unpredictable magic. While slipping invisibly through the castle, pulling lighthearted pranks on each other, discovering statues that come to life by moonlight, and even foiling a burglary, the children realize that in this remarkable castle, magic and the promise of adventure seem to sparkle in every corner. But when our duo discover that this unique, historic castle is destined to be destroyed, our heroes leap into action using their imagination, wit, and compassion to save the castle. The children soon learn that the true magic springs from the strength of loyalty, friendship and love.

This fresh, funny personalized novel is written for ages 6 - 12, and is ideal for parents who want to motivate their children to read full-length books. Based on Edith Nesbit's classic children's fantasy novel written in 1908, *The Enchanted Castle* is the fourth in our series of Nesbit novels updated, edited and personalized by Book By You®. Themes such as the value of friendship, perseverance and following your dreams are explored and uniquely presented in a manner only possible through a full-length personalized story.

The Enchanted Castle is a 130-page novel that has 19 features to personalize. Adults and children co-author the book by selecting the leading role and can include friends, relatives or even television stars. The character questionnaire, available on the Book By You® website, is fun and easy to complete with three main characters and features such as hair color and length, eye color; you can even include a pet in the storyline. Readers can also add to the personalization of this beautifully bound paperback by uploading a picture to be displayed on the back cover..

The Enchanted Castle can be purchased for \$24.95. For more details and a free personalized preview visit the company's website at www.BookByYou.com.



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