

Press Release

Personalized Teen Werewolf Novel

Twilight and *True Blood* fans – get ready for *Night Wolf*

London, Ontario, Canada – October 13, 2010 - Teen Book By You® today announced the release of its newest personalized romance novel for teens and young adults, **Night Wolf**. Mystery, romance and werewolf fans co-author *Night Wolf* by selecting the names and features for the main characters in the book: the smart, adventure-seeking modern heroine who travels to the 1890s; the brilliant and tormented young detective hero who's hiding a deadly secret; and the heroine's friend, who plays two roles—in the present and past. Readers can include friends, relatives, co-workers or Hollywood stars—even a pet—in their very own novel. The characters' hair color, eye color, figure, favorite restaurant and drink are some of the story's 26 personalized characteristics that result in thousands of changes in each book. *Night Wolf* is a 200-page, professionally bound paperback novel that includes a striking personalized cover.



In *Night Wolf*, a mystery-loving high school senior is swept back in time to Victorian England, where she joins a brilliant, hot young detective on the hunt for a serial killer. As they grow closer, our heroine thinks she's safe by the detective's side, but he has a terrible secret: each full moon he turns into a werewolf! Worse, he might be guilty of the crimes he's vowed to solve—and the young woman he loves could be his next victim. This thrilling personalized romance keeps readers on the edge of their seats.

Founder of Book By You® Mike Pocock commented, "*Night Wolf* will captivate teens and young adults, especially those who love mysteries or who've fallen under the spell of dark fantasy tales like *True Blood* and *Twilight*, or the Sherlock Holmes mysteries. Personalizing the story puts you right in the thick of the action of your own werewolf romance novel! *Night Wolf* features the nailbiting suspense of a serial killer mystery, the thrill of forbidden love, together with classic werewolf legends and even time travel. With the release of the new *Twilight* movie, *Eclipse*, we believe our new novel will be a huge success. *Night Wolf* will drive our readers wild!"

To purchase a Teen Book By You® personalized novel, readers go to the company's website at <http://www.TeenBookByYou.com> and complete a character questionnaire specifying the information to be included in their book. The company offers a free demonstration area where readers can preview personalized excerpts from any of the company's teen, romance, mystery or children's novels. **Media interviews** are available upon request and additional information is located at: http://www.TeenBookByYou.com/news/press_nw.asp

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