

# Press Release

## Personalized Romance Novel – *Click for Love* Internet Dating Romance

London, Ontario, Canada ♥ January 18, 2008 - Book By You<sup>®</sup>, through its Romance By You division, today released *Click for Love*, the ninth in the company's series of personalized romance novels.

Romantics and book lovers alike co-author *Click for Love* by selecting the names and features of the main characters in this action-packed love story. You select the highly spirited heroine, her best friend and our quick-witted hero. Include a spouse or significant other, friends, relatives, co-workers or Hollywood stars – even a pet – in your very own romance novel. The characters' hair color, eye color and body type are some of the story's 26 personalized characteristics that make this book a remarkably individual, unique and romantic gift. *Click for Love*, is a 195-page, professionally bound paperback novel that includes a striking personalized cover.

In *Click for Love*, our irresistible and ambitious heroine swears off online dating for good... but when her best friend secretly posts her profile on an online dating website, a charming admirer responds and just might be her perfect match. A chance real-life meeting with a handsome, passionate new guy in town divides our heroine's attention, and she's torn between instant chemistry that makes her knees weak and instant messages that speak to her heart! Our real-life hero is determined to win the leading lady, but he has a secret that could destroy his chances at love and their careers. Can our hero and heroine untangle the web of love?



Michael Pocock, founder of Book By You<sup>®</sup> commented, “Our customers suggested we create a modern-day Internet romance love story and we did, *Click for Love* – our best novel yet. With text messages gone hilariously astray, scheming rivals, well-meaning friends and hot trysts in tents and limos – online dating has never been so much fun! With Valentine's Day fast approaching *Click for Love* is destined to be a bestseller.”

To purchase a personalized novel, readers go to the company's website, **www.BookByYou.com**, and complete a character questionnaire specifying the information to be included in their book. The company offers a free demonstration area where readers can preview personalized excerpts from each of the company's nine romance novels. **Media interviews and promotional photographs are available upon request.**

###

For more information contact:

Michael Pocock  
Publisher  
Book By You Publishing

**Email: [publish@bookbyyou.com](mailto:publish@bookbyyou.com)**  
**Telephone: 1-877-898-1440**  
**Fax: 1-877-898-1440**