

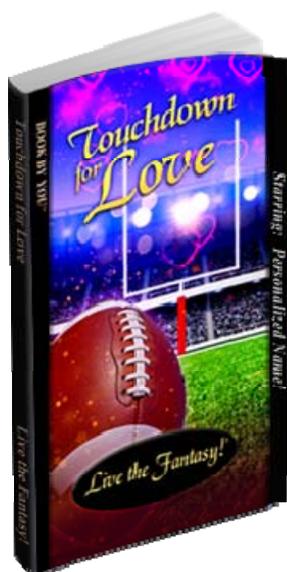
Press Release

Personalized Romance Novel *Touchdown for Love* - Romance in the End Zone

London, Ontario, Canada - January 19, 2019 - Book By You® today announced the launch of the customized romance novel *Touchdown for Love*. This new novel combines football and romance – starring your beloved. It doesn't get any better! Released just-in-time for Super Bowl Sunday and Valentine's Day. Better than any half time show or tailgate party.

Kicking off the season of love, Book By You has scored another touchdown with their newly released, personalized romance novel *Touchdown for Love*, offering a unique and customizable gift idea for anyone looking to impress that special someone this Valentine's Day.

In *Touchdown for Love*, a sizzling-hot NFL quarterback just can't seem to behave. Desperate to keep him in line and improve his image, the powers-that-be bring in a charming, charismatic publicist, but our handsome hero isn't ready to admit he needs help from anyone – especially her. After all, he's been burned before; by the media and by a woman.



According to Book By You Publisher Michael Pocock, this latest offering is nothing short of exciting. "With the Super Bowl fast approaching and Valentine's Day right after, this is the perfect time to release *Touchdown for Love*," he explained. "Guys can kill two birds with one stone – stay out of the dog house on the biggest Sunday in football and stretch the celebration into the most romantic gift ever!"

With over 70 books released and ready to personalize, [Book By You](#) is the world's leading provider of personalized books incorporating all major genres from suspense and mystery to the classics. The entire collection is available in both soft and hardcover editions, as well as personalized eBook format for immediate download.

What makes these digital copies even more exceptional is the opportunity to include a photo free of charge – to the story's opening pages. Add a personalized dedication, and the result is both remarkable and romantic.

“*Touchdown for Love* personalized novel for football fanatics, Super Bowl parties and Valentine's Day!

To learn more, check out *Touchdown for Love* and complete a [character questionnaire](#) specifying the information to be included in your own story. In addition, the company offers a free demonstration area where readers can [preview personalized excerpts](#) from any of the company's library of over 70 customizable books. Radio stations and media outlets put the host's name(s) into a book or preview and read it on-air for a dynamic and hilarious interview. Fun for everyone!

[Book By You](#) has received national media coverage and has been featured on ABC's The View, CNN, Fox News, The Wall Street Journal, Jimmy Kimmel Live and many more.

BookByYou.com is an interactive publishing company and the world's largest provider of personalized books. Media interviews, promotions and giveaways are available upon request.

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